



SUPERIOR

Network News

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For Our Valued Customers*

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*Superior Products Dist., Inc.
Superior Equipment & Supplies
Superior Rental
Superior Instrument
Superior Northeast
Superior East
Energy Resource by Superior
Superior Hearth, Spas & Leisure
Rex Precast
EVENTS by Superior
Superior Exposure*

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The Superior Network of Companies

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New Products

Superior Rental

The **Turf Revitalizer** is a self-propelled overseeder that is new to the rental fleet. The **Turf Revitalizer** unit has a 9HP Robin Subaru engine and can overseed, renovate, or till the ground 20" wide at speeds up to 3 mph. The **Turf Revitalizer** can do up to ½ acre per hour and is ideal for commercial and residential applications. Now is the time to get your lawn prepared for next year! We also have hydroseeders, thatchers, seeders, leaf blowers and a large variety of other landscape equipment available. Please contact the Rental Counter with any questions and for Rental Rates.



Superior East

We now carry **Max** cordless, battery operated rebar tying tools. These products are a necessity for anyone who works with large-diameter rebar. The tying time with these tools are about five times faster than manual tying. Ties can be made in less than one second and with consistent tie strength. High speed tying saves you time and money. East carries the **Max** RB-655 rebar tyer, the **Max** RB-395 rebar tyer and boxes of rebar wire in-stock.



Max RB-395
Rebar Tyer



Max RB-655
Rebar Tyer

Energy Resource by Superior

Rinnai has introduced new whole-house hang-on-the-wall 95% efficient boilers. These units are high efficiency and qualify for Federal Tax Credits (30% of the cost of the unit and installation, up to \$1,500.00).

Please take note that Superior now carries the full line of **DekoRRa** rock enclosures! These artificial rocks help to conceal a variety of unsightly devices found in city, rural, residential and commercial landscapes. They are ideal for hiding pool filters, well heads, septic applications, irrigation and lighting systems and of course propane tanks as well. These products are made with an all-new tough, textured material, RealRock™ that

creates an astonishingly realistic looking rock, which allow these rocks to blend in perfectly with natural surroundings. We have models in-stock and available at our SHSL Southington and Avon, in the Products area at the Main location, and also at both East and Northeast.



Superior Hearth, Spas & Leisure

In addition to Spa water testing; Pool water testing is now available at both locations with our new upgraded software! The customer simply needs to bring in a small sample of their water. We then use test strips and a color scanner to measure the results. When the test is complete, the machine will compute the results into a "shopping list" of items recommended to the customer, along with dose instructions.

We also now stock the new and expansive line of **Landmann** outdoor fire pits. These fire pits are perfect for this time of year- Burn those fallen branches all year long with style! These units cannot be found in the Big Box stores!



**Landmann Sun
and Moon Firepit**



**Grand Oak
Series Logset**



**Landmann Fire
Ball Firepit**

Heat-n-Glo's premier gas fireplace line up just got a face lift... The 6000GLX is now the 6000CLX. Also the 8000TROAK is now the 8000CL. The new models feature all new logs, LED Backlighting, remote controls and serious flame upgrades that make these fireplaces the envy of the Hearth Industry. The **Heat-n-Glo** 6000CLX can be found operating in either of our two showrooms.

Speaking of flame height... **Heatilator** (Heat-n-Glo) has come out with a new line of vented log sets made for existing masonry fireplaces called the Grand Oak Series. Visit either one of our showrooms to see this unit burn and you will see that this is not your ordinary log set!

EVENTS by Superior

EVENTS by Superior now offers a full array of balloon inventory and retail bouquets, arches for schools, events, weddings, new baby, etc. We offer lighted balloons, balloon columns, bubble balloons, double balloons, balloon sculptures, etc.

We are also pleased to announce that Nyren's Florist has become the exclusive full service, in-house florist at EVENTS by Superior. By adding fresh and silk flowers, fruit and gourmet baskets and plants and trees to our product selection, EVENTS by Superior is now truly a one stop source for event and party planning. Everything but the food!

Next, if you need to rent a costume for a Halloween Party, be sure to stop by EVENTS and look at the many in stock, high quality rental costumes that we have to offer. We also invite you to stop into our showroom and browse through our special order books for all of the Halloween, Thanksgiving and Christmas party supplies that you will need for the upcoming holidays. Most special orders take only 5 to 10 working days to come in.

Stop in and pick up a pumpkin decorating kit or even an all new LED strobe light for inside your pumpkins or to stuff in your kids Christmas stocking. They're really great and very reasonable!

Consider renting our new commercial grade LIGHT WEIGHT buffet tables this holiday. They provide the perfect solution for holiday seating. The tables are also adjustable to bar height as well. Now, that's EASY!

Product Sales / Specials

Superior Equipment & Supplies

LEAF BLOWER PROMO PRICING

2009

	PROMO PRICE
LITTLE WONDER	
SHO Leaf Blower w/ 6HP Subaru Engine (LB601-00-01)	\$689.00
Optimax Leaf Blower w/ 9HP Subaru Engine (LB901-00-01)	\$999.00
Optimax Leaf Blower w/ 9HP Honda Engine (LB900-00-01)	\$1,299.00
GIANT VAC	
Classic Leaf Blower w/ 7HP B&S Intek Engine (LBC7152BV)	\$789.95
Classic Leaf Blower w/ 10HP B&S Intek I/C Engine (LBX10152BV)	\$999.99
BILLY GOAT	
Force Leaf Blower w/ 6HP Subaru Engine (F601S)	\$699.00
Force Leaf Blower w/ 8HP B&S OHV I/C Engine (F800B)	\$949.99
Force Leaf Blower w/ 9HP Subaru Engine (F901S)	\$1,049.00
Force Leaf Blower w/ 9HP Honda Engine (F901H)	\$1,259.99
Force Leaf Blower w/ 13HP Honda Engine (F1301H)	\$1,599.99
Leaf Blower w/ 18HP Vanguard Engine (F1801H)	\$2,249.00

Now is the Time to Buy!

Quality Products From Brands You Trust!

Visit the SUPERIOR Location Nearest You Today!

MAIN: 1403 MERIDEN-WATERBURY ROAD • (RTE. 322) SOUTHWINGTON, CT • (877) BUY-RENT
SUPERIOR EAST: 251 WEST THAMES STREET • NORWICH (RTE. 32), CT • (866) GO2EAST
SUPERIOR NORTHEAST: 24 JEFFREY DRIVE • SOUTH WINDSOR (OFF RTE. 5), CT • (888) JOBSITE

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Because You Deserve it!



Pellet Stove & Insert Installation Only \$299.00!*

Free Backyard Delivery With all Spa Purchases!

Save \$4,000.00 and Pay as Little as \$94 / Month on Sundance Spas!

Superior[®] HEARTH, SPAS & LEISURE

*See Reverse For Details

Save \$4,000.00 and Pay as Little as \$94.00 / Month on Sundance Spas



FREE Blower With Purchase of Wood Stove or Insert!

Pellet Stove and Insert Installation Now Only \$299.00



FREE Remote Control w/ Every Gas Log Set, Gas Stove or Insert!



Valid Now Thru November 1, 2009
Postcard Must be Present to Receive Special Offers

*Financing is only available w/ approved credit. Exact savings on hot tub varies by model. Discount may not be combined w/ any other offer and is only available for a limited time.

www.SuperiorAtHome.com

Because You Deserve it!

Beautiful Working Showrooms with the Best Brands








At Superior Hearth, Spas & Leisure, we have an experienced staff and quality products enabling us to provide our customers with the technical support & efficient installations for all their needs. **We Make it Easy!**

Our Two Convenient Locations Feature:

- Full Line of Heat-n-Glo[®] and Heatilator[®] Fireplaces
- Quadra-Fire[®] Wood, Pellet, Gas- Stoves & Inserts
- Jotul[®] & Breckwell[®] Wood, Pellet, Gas- Stoves & Inserts
- Outdoor Wood & Gas Fireplaces, Gas Grills & Firepits
- Propane Gas Service & Installation Available

Ask About Tax Credits Available on Wood and Pellet Units!

Superior[®] HEARTH, SPAS & LEISURE

353 West Main Street (Route 44) • Avon, CT
(860) 677-2304 • Toll Free (888) SPAS-288

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Superior will "Meet or Beat" any competitors pricing on comparable pellets!

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Ask About Our Stove and Insert Cleaning Special Today!

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Early Buy PELLET SALE



Superior Exposure

Just a reminder, Superior Exposure offers custom vinyl banners for any occasion! We have standard sizes and designs available, ready to be customized for our customers specific needs at very competitive pricing! We can also create any banner at any size they need to best suit their event. Please see the standard sizes and pricing below and call us at 203-250-2100 for custom quotes.

Let Superior Create Your Custom Banner!



2' x 8' Custom Banner (Vinyl) - \$225.00

2.5' x 5' Custom Banner (Vinyl) - \$175.00

Welcome Home John!

1.5' x 4' Custom Banner- Door Hanger Size (Vinyl) - \$125.00

Enjoy Your Retirement Sandra!

We Will Custom Design for Any Occasion!

SUPERIOREXPOSURE
Promotional products

Call For More Info or to Place Order 203-250-2100
www.SuperiorExposure.com

Trade Shows & Seminars

Superior Equipment & Supplies

Equipment Demo Day!

VISIT US **OCTOBER 10TH** FROM 9:00 AM to 4:00 PM

STIHL

Equipment Trailer and Manufacturer Rep Will be On-Site at Event !!



Are you ready for a STIHL?

Join Us For Refreshments Under the Tent

ENTER TO WIN A STIHL TRIMMER OR HAND-HELD LEAF BLOWER WITH ANY STIHL PURCHASE MADE AT THE 10/10/09 DEMO DAY!!
*** RAFFLE TO BE HELD AT 4:00 PM ***

We Carry The Brands You Trust For Outdoor Power Equipment!

- Chain Saws
- Trimmers / Brush Cutters
- Blowers / Sprayers
- Construction Tools
- Edgers
- Hedge Trimmers
- Pole Pruners
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- Multi-Task Tools
- Hand Tools

BILLY GOAT
LIFFLE MOWER
GIANT-VAC



SUPERIOR
EQUIPMENT & SUPPLIES

1403 Meriden-Waterbury Road (Route 322) • Southington, CT • (860) 628-4768

www.SuperiorNetwork.com

Superior Instrument

Superior Instrument is holding our Earthwork Estimating – GPS Site staking seminar this Oct. 15 in Southington, and Oct. 16 in Norwich. The invitation will be available on our website soon.

Superior Hearth, Spas & Leisure

Costco Road Show (Waterbury):

October 1st thru October 11th

Jenks Fall Home Show:

Connecticut Expo Center • Hartford

Fri. 11/6 5pm-9pm

Sat. 11/7 10am-9pm

Sun. 11/8 10am-6pm

Other

Energy Resource by Superior

Now that Superior Energy Resource is Energy Resource by Superior, LLC and with the change; we have implemented new improved graphics at our location, in our advertising and to our vehicle fleet. Propane is Green, Clean & Efficient! Check out our new look...



ERS Propane Delivery Tanker Truck



ERS Service / Installation Truck